
Report
on
IMPACT LECTURE SERIES
Session-2, Lecture-1

Impact Lecture Series was sponsored by Ministry of Education's Institutes Innovation Council (MIC) and AICTE. This series was conducted in two sessions each consisting of two lectures.

An impact lecture series Session-2, lecture-1 was organized on 18-10-2021, The details are as follows

Title of the Topic : Generic Medicines: The new opportunity in Pharma. Business

Details of the Resource Person: Mr. Sachin S. Birari, Founder & Director, Generilife Pvt.Ltd, Nashik.

Date : 18-10-2021

Number of Participants: 520

Link to join lecture: https://youtu.be/2ld7M5_-52M

Social media shared link:

https://m.facebook.com/story.php?story_fbid=415474100202771&id=101408854942632

Objectives: To aware about the scope of Generic Medicines to budding entrepreneurs.

Outcomes: Many have shown their interest in starting the generic medicines manufacturing and Generic Medicine store.

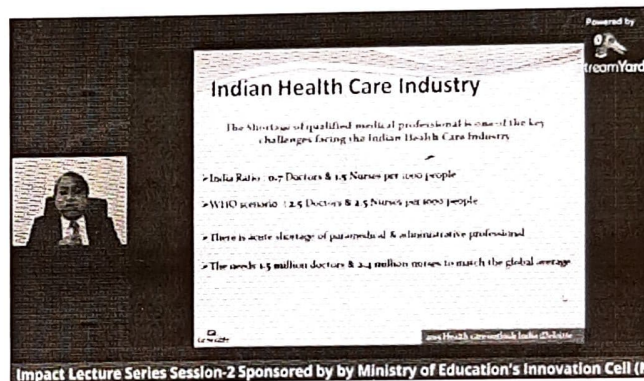
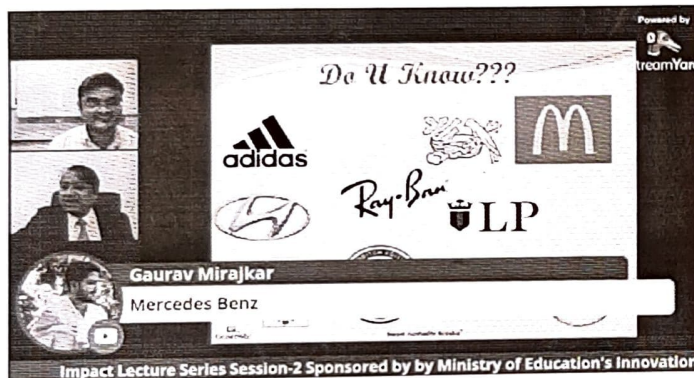
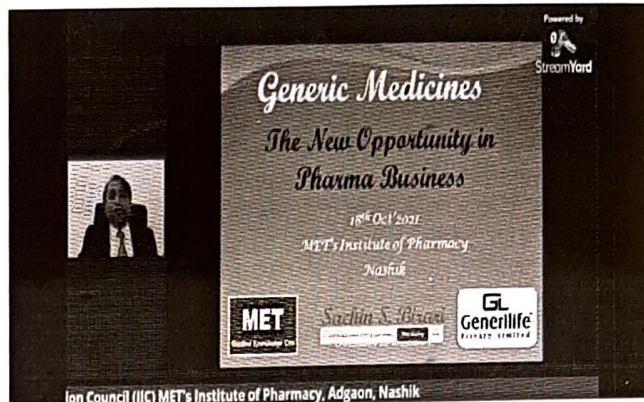
Key Highlights of the Lecture:

A generic drug is a medication created to be the same as an existing approved brand-name drug in dosage form, safety, strength, route of administration, quality, and performance characteristics. A generic medicine works in the same way and provides the same clinical benefit as its brand-name version.

Mr. Sachin Birari focused on myths and facts about Generic Medicines like; generic medicines take longer to act in the body, not as potent as brand-name drugs, safe as brand-name drugs, likely to cause side effects and are sold loose.

Sir has also focused on how to start a generic medicine store and what are the schemes, subsidies by the government to start generic business.

Photo Gallery:



Mahendra V. Khairnar

Mr. Mahendra V. Khairnar
Impact Lecture Series
Co-ordinator

Rani S. Kankate

Dr. Rani S. Kankate
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